

**NOTICE OF A SPECIAL MEETING OF THE
ASHEBORO CITY COUNCIL**

**Tuesday, April 24, 2012
5:30 p.m.**

Notice of a special meeting of the Asheboro City Council is hereby given. This meeting will be held on Tuesday, the 24th day of April 2012, at 5:30 p.m. in the Sunset Theatre, 234 Sunset Avenue, Asheboro, North Carolina 27203.

This special meeting has been called for the purpose of providing the Asheboro City Council with an opportunity to attend and participate, along with other members of the community, in an informational session about the annual process utilized by the National Civic League to determine whether a municipal applicant is to be recognized as an All-America City. The Asheboro City Council does not propose to take any action at this meeting, but the public is invited to join the council in order to learn about and contribute to this unique opportunity to share Asheboro's story.

This notice is issued on the 18th day of April 2012, in accordance with the laws and ordinances of the State of North Carolina and the City of Asheboro.

/s/ David H. Smith
David H. Smith, Mayor
City of Asheboro, North Carolina

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**SPECIAL MEETING OF THE ASHEBORO CITY COUNCIL
SUNSET THEATER, 234 SUNSET AVENUE
TUESDAY, APRIL 24, 2012
5:30 p.m.**

This being the time and place for special meeting of the City Council, a meeting was held with the following officials and members present:

- David H. Smith) – Mayor Presiding

- Talmadge S. Baker)
- Clark R. Bell)
- Edward J. Burks)
- Linda H. Carter) – Council Members Present
- Michael W. Hunter)
- Walker B. Moffitt)
- Charles A. Swiers)

- John N. Ogburn, III, City Manager
- John L. Evans, Senior Planner
- Casandra M. Fletcher, Marketing Specialist
- Justin T. Luck, Zoning Administrator/Planner
- Bradley W. Morton, Planning Technician/Deputy City Clerk
- Jeffrey C. Sugg, City Attorney

Mayor Smith opened the meeting at 5:35 p.m. and introduced the speakers for the evening.

Ms. Fletcher gave a presentation about the All-America City Award, sharing its history, application process, criteria, and benefits. She explained that communities needed to demonstrate innovation, inclusiveness, civic engagement, and cross sector collaboration by describing successful efforts to address pressing local challenges. She added that the application would need to describe three (3) community-driven projects that resulted in significant local impact, and that one of these projects must involve youth and children.

Mike Dougherty, Director of Economic Development for the City of Eden, gave a presentation on Eden's experience applying for and receiving the All-America City Award. He provided tips on the application process, including the need to have a wide range of community members involved in selecting programs

and writing the application. He also gave a step-by-step description of how Eden prepared for the final presentation and made arrangements for their group's travel. He emphasized the need to show the human impact of the programs included in the application. Finally, he shared how the City of Eden promoted this accomplishment with their community.

Ms. Fletcher stated that the City anticipated preparing an application for the 2013 All-America City Awards, and invited attendees to share thoughts on programs that would meet the program's criteria. Some ideas that were shared were: the A3 community fitness program, TREES Asheboro, Relay for Life moving downtown, the Randolph Hospital Community Health Foundation, the Merce Clinic project, the one-to-one laptop program at Asheboro High School, the increase in graduation rates at Asheboro High School, the new low-to-moderate income housing downtown and the Senior Adults Center.

With no formal action being taken, the meeting was adjourned at 6:25 p.m.

/s/Bradley W. Morton
Bradley W. Morton, Deputy City Clerk

/s/David H. Smith
David H. Smith, Mayor