

O. Lynn Priest, Community Development Director
Jeffrey C. Sugg, City Attorney

A quorum thus being present, Mayor Jarrell called the meeting to order for the transaction of business, and business was transacted as follows:

1. Examine, discuss, and consider approving the report of plans for extending services to the area to be considered for annexation (Sherwood Avenue area) under Resolution Number 11 RES 3-06.

Mr. O. Lynn Priest presented and recommended approval of the report on the extension of municipal services to the Sherwood Avenue area.

After examination and substantive discussion and upon motion by Mr. Crisco and seconded by Mr. Baker, Council unanimously approved the report of plans for extending services to the area to be considered for annexation under Resolution Number 11 RES 3-06, which was adopted on the 9th day of March, 2006.

2. Participate in a meeting of the Steering Committee that has been formed as part of the city's strategic planning process known as Asheboro 20/20.

Mayor Jarrell turned the meeting over to Mr. Bob Morrison, Chairperson of the Strategic Planning Committee. Mr. Morrison welcomed everyone and outlined the topics for discussion.

Ms. Ginger Booker, Assistant Director of the Piedmont Triad Council of Governments, facilitated a discussion in regards to the development of a vision statement for Asheboro 20/20. Since the last meeting and through email correspondence, committee members have submitted several examples of desired vision statements. Potential statements included:

- Asheboro will be widely recognized as one of North Carolina's best places to live, and others will see us as a model they would like to copy.
- Asheboro will be the Model Community in Central North Carolina to Live, Work, and Play.
- Asheboro will be widely recognized as the best place to live in the Piedmont Triad.
- Asheboro will compete successfully in today's regional and global economy and will enhance the quality of life for our citizens.
- Asheboro will be celebrated for its economy and quality of life for all citizens.
- Asheboro will be a healthy and vibrant place to live, learn, work and visit.

After substantive discussion in regards to which statement best summarizes the strategic plan, the committee chose the following statement as the vision statement for Asheboro 20/20:

"Asheboro will be a Model Community in North Carolina to Live, Work, and Play."

In connection with the debate of the best vision statement for Asheboro 20/20, Ms. Booker facilitated a discussion in which the committee members advocated and agreed on a finalized list of task force topics including:

- Economic Development
- Growth, Annexation & Infrastructure
- Quality of Life
- North Carolina Zoo

The above-listed topics will be assigned to four (4) individual task forces comprising of approximately twenty (20) or more members, including a facilitator for each group and at least one (1) or two (2) local staff members familiar with the specific topic of discussion.

The next meeting of the steering committee will be held on Tuesday, April 11, 2006 at 7:00 p.m. in the Council Chamber. At this meeting, the committee will agree on a charge for each task force.

There being no further business, the meeting was adjourned at 8:53 p.m.

Holly J. Hartman, Deputy City Clerk

David H. Jarrell, Mayor