

**NOTICE OF A SPECIAL MEETING OF THE
ASHEBORO CITY COUNCIL**

Wednesday, November 2, 2005

7:00 o'clock p.m.

Notice of a special meeting of the City Council of the City of Asheboro, North Carolina is hereby given. Said meeting will be held on Wednesday, the 2nd day of November, 2005 at 7:00 o'clock p.m. in the Council Chamber of the Asheboro Municipal Building, which is located at 146 North Church Street in Asheboro, North Carolina.

This special meeting of the City Council has been called for the purpose of allowing the members of the Asheboro City Council to participate in a meeting of the Steering Committee that has been formed as part of the city's strategic planning process known as Asheboro 20/20. All officers of the city and all other persons whomsoever are hereby given notice that such meeting will be held.

This notice is issued at 2:00 o'clock p.m. on this the 27th day of October, 2005 by order of Mayor David H. Jarrell and pursuant to the laws of the State of North Carolina and the City of Asheboro relative to the time and place of holding meetings, both regular and special, of the Asheboro City Council.

s/ John N. Ogburn, III
John N. Ogburn, III
City Manager
City of Asheboro, North Carolina

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**SPECIAL MEETING
ASHEBORO CITY COUNCIL
WEDNESDAY, NOVEMBER 2, 2005
7:00 P.M.**

This being the time and place for a special meeting of the Mayor and the City Council, a meeting was held in the Council Chamber of the Asheboro Municipal Building with the following officials and members present:

David H. Jarrell) – Mayor Presiding

Talmadge Baker)
Linda Carter)
Keith Crisco)
John McGlohon) – Council Members Present
Archie Priest)
David Smith)

Nancy Hunter) – Council Member Absent

John N. Ogburn, III, City Manager
Holly Hartman, Legal Assistant/Deputy City Clerk
Deborah P. Juberg, Finance Director
Reynolds Neely, Planning Director
O. Lynn Priest, Community Development Director
Jeffrey C. Sugg, City Attorney

A quorum thus being present, Mayor Jarrell called the meeting to order for the transaction of business, and business was transacted as follows:

Mayor Jarrell welcomed everyone in attendance and turned the meeting over to Mr. Bob Morrison, Chairperson of the Strategic Planning Steering Committee. Mr. Morrison welcomed everyone and recognized the attendance of new committee members.

Mr. John Butler presented the "Randolph Program for the Rural Carolinas," an economic development initiative sponsored by The Duke Endowment and Randolph Hospital. The purpose of this program is to increase employment and establish leadership development programs within Randolph County. Mr. Butler presented data of the program's accomplishments and success in creating new jobs through the "On the Job Training Program." Other data included the program's success in assisting with the start of new businesses within Randolph County.

Mr. Keith Crisco presented an update of his ongoing research regarding possible visits to cities that have successfully completed strategic planning initiatives. Upon his research, he found that Mooresville would be a useful model to examine more closely.

Mr. Crisco presented additional information regarding the possibility of inviting a guest consultant to present ideas of expertise in regards to economic development in various communities. Three (3) potential guest consultants included Dr. Ernesto Sirolli, Mr. Jack Schultz, and Mr. Brian Kelley. Dr. David Jones, Mr. J.B. Davis and Mr. Crisco will further research this matter and report their information at the next meeting.

Mr. David Smith reported on community forums or community meetings that may be held in January, 2006. These meetings will be held at different locations within the community. Potential agenda items include:

- A brief data summary
- Survey results
- Identification of preliminary issues and rationale
- Comments from attendees
- Priority setting.

Specific details regarding these meetings will be published in the *Asheboro 20/20* newsletter and announcements mailed to city water customers residing inside and outside the city limits.

Ms. Debbie Juberg presented a summary of the community survey responses received by the City through October 31, 2005. A copy of this summary is on file in the city clerk's office. A full summary of all surveys received will be presented at the next meeting.

After substantive discussion of ways to encourage participation in community survey responses and community forums or meetings, the committee suggested that surveys might be distributed throughout different organizations within the community, including schools, churches, and various businesses. Information regarding community forums or meetings might be posted on certain web site, including Randolph Community College, and local radio stations.

The next meeting of the steering committee is scheduled for Monday, November 28, 2005 at 7:00 p.m. in the Council Chamber of the Asheboro Municipal Building.

No formal action was taken by the Council during this meeting.

There being no further business, the meeting was adjourned at 9:05 p.m.

Holly J. Hartman, Deputy City Clerk

David H. Jarrell, Mayor