Article 500
Notes

Note #01

Reserved.

Note #02

See Article 600 for SUP requirements.

Note #03

Signs directing and guiding traffic, but which bear no advertising matter. Permitted signs shall be subject to Section 504. Signs located in Commercial and Industrial districts may be illuminated subject to Section 508. Entrance and exit signs are permitted within public right-of-way after review on an individual basis and approval by NC DOT or city of Asheboro Public Works Director. Signs are limited to two per drive. No sign located within public right-of way shall be over two (2) feet in height.

Note #04

Nonconforming signs legally established prior to the effective date of this ordinance or subsequent amendment that are not in full compliance with the regulations of this Article. Subject to Section 516 and Article 800.

Note #05

Projecting and Suspended signs shall not exceed twenty-five 25 square feet in area per side, except that for properties adjacent to major thoroughfares of five traffic or turning vehicular lanes where the building façade upon which the projecting sign is to be placed is setback a minimum of one hundred (100) feet from all public street right-of-ways, such signs shall not exceed seventy-five (75) square feet. No part of such sign shall be less than eight (8) feet above the ground or other surface that it overhangs. One such sign may be permitted on each street frontage of a zoning lot except where multiple uses are permitted. In such case, one sign per use may be permitted.

Note #06

Area is calculated based on the area of the awning that appears as a vertical surface and may be viewed from one vantage point.

Note #07

Auction signs shall be regulated by Section 512 (b).

Note #08

(a) A monument style sign is defined as a sign with a continuous enclosed base at grade level.
(b) One monument sign may be permitted per street frontage provided no free-standing pole or pylon sign is located on the zoning lot. Where more than 1 sign is permitted because of multiple street frontage, the signs shall not be oriented towards the same street or located on the same street.
(c) A consolidated sign of unified design and construction shall be used where more than one use is located on a single lot.

(d) In the case of a double faced sign, which is constructed in the form of a "V" when viewed from above, the angle of the "V" measured at the apex shall not exceed 45 degrees. Each face may contain up to the maximum area indicated above.

Note #09

(a) One free-standing pole or pylon sign may be permitted per street frontage provided no monument sign is located on the zoning lot.

(b) A consolidated sign of unified design and construction shall be used where more than one use is located on a single lot.

(c) One free-standing pole or pylon sign may be permitted for each street frontage of the zoning lot, provided no freestanding pole, pylon, or monument sign is located on the same street frontage.

(d) A free-standing sign may have two faces. In the case of a double-faced sign, which is constructed in the form of a "V" when viewed from above, the angle of the "V" measured at the apex shall not exceed 45 degrees. Each face may contain up to the maximum area indicated above.

(e) Not counted as free-standing signs are entrance and exit signs and signs not subject to control (Section 503).

(f) On-premise advertising signs for properties with direct frontage along the following major thoroughfares are permitted additional advertising allowances above and beyond the allowances outlined in Table 500 as follows:

1. Dixie Drive (US Hwy 64):
    a. An additional 10 feet in height (for example: 30 feet in the B2 Zoning district).
    b. An additional 50 square feet in area (for example: 150 square feet in the B2 Zoning district).
    c. One additional free-standing pole, pylon, or monument sign is permitted for zoning lots with at least 200 feet of road frontage on Dixie Drive provided that there is 100 feet of separation between permitted signs or the additional sign is located a minimum of 50 feet from street right-of-way and no more than 25 feet from a structure's street-fronting wall or facade.

2. Fayetteville Street (US Hwy 220 Business):
    a. An additional 5 feet in height (for example: 25 feet in the B2 Zoning district).

(g) If a lot contains more than 400 feet of street frontage on one public right-of-way, a second free-standing sign, not to exceed 6 feet in height and / or 50 square feet, is permitted by right in non-residential districts, provided that there is 100 feet of separation between permitted signs. If an additional sign has been permitted as allowed above in Note #9 f.1.c. this provision shall not apply. In no case shall a zoning lot be permitted three free-standing advertising signs along one street frontage by this Article.

(h) Where more than 1 free-standing sign is permitted because of multiple street frontage, the signs shall not be oriented towards the same street.

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(i) Free-standing signs for Multi-Use Commercial Developments with 5 (five) or more units or businesses (i.e. shopping centers, malls) are permitted a maximum adverting area of 200 square feet. Additional advertising area as allowed above in Note #9 f.1.b. does not apply to multi-use commercial developments. Regardless of location, maximum area for multi-use commercial developments with 5 (five) or more units or businesses is 200 s.f. Additional sign height as allowed in Note #9 f.1.a. and Note #9 f.2.a. is permitted.

Note #10

Incidental signs described in Section 503 which are not subject to control by this Article.

Note #11

Off-premise directional signs for churches or non-profit civic organizations are permitted in any district. If located outside of the public right-of-way, the written permission of the property owner shall be required. Such signs may be permitted within the public right-of-way after review on an individual basis and approval by NC DOT or City of Asheboro Public Works Director. Such signs are limited to two (2) square feet in area.

Note #12
The Zoning Administrator may issue to a qualifying use a Zoning Compliance Permit for a single off-premise directional sign provided no other directional sign is on the lot under the following standards:

(a) The principle use, located in a OA-6, O&I, B-1, B-2, B-3, I-1, I-2, or I-3 district does not have frontage on a major or minor thoroughfare as shown on the Asheboro Thoroughfare Plan or has frontage on only one direction of a one way thoroughfare.

(b) The sign shall not exceed 16 square feet per establishment nor 48 square feet for three or more establishments utilizing a single sign, nor exceed six feet in height. Signs providing directions to multiple establishments shall be of unified design.

(c) No advertising message will be allowed on offpremise directional signs.

(d) Signs shall not be located within a residential district.

(e) No off-premise directional sign shall be permitted within the defined sight triangle.

(f) Off-premise directional signs shall be limited to one per zoning lot where such signs are permitted to be erected.

(g) Written permission of the property owner shall be submitted at the time of application for a Sign Zoning Compliance Permit.

Note # 13

Subject to Section 512 (a) (2).

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Note #14

No political sign shall be posted on any utility pole.

Note #15

Murals are defined as entirely artistic works, bearing no commercial message (identification, directional, advertising, or otherwise), painted on or affixed to the exterior wall of a building. The Zoning Administrator shall determine whether an exterior painting is artistic or commercial. Paintings deemed commercial in nature shall comply with wall sign requirements.

Note #16

Reserved.

Note #17

Name markers for subdivisions may be located within the street right-of-way on NC DOT secondary roads or City maintained streets (after review on individual basis and approval by NC DOT or Public Works Director, where applicable), or within the required front yard at the beginning of a subdivision road upon issuance of a Zoning Compliance Permit, provided the location of such marker is outside the intersection sight triangle and the normal maintenance limits. In non-residential districts such markers may include a listing of the occupants of the subdivision. Issuance of a Zoning Compliance Permit shall be subject to the following conditions:

(a) There shall be a clear sight distance in the triangular area formed by the intersecting street right-of-way lines and a straight line connecting points on said street right-of-way lines in accordance with the current edition of the N. C. Department of Transportation Division of Highways Minimum Construction Standards for Subdivision Roads. The sight distance shall be surveyed and platted as street right-of-way, and no obstruction shall be permitted in this area.

(b) All costs will be the responsibility of the applicant.

(c) Neither the City nor the N.C. Division of Highways shall maintain the marker or the area around the marker.

(d) The markers shall be removed, if not properly maintained or if required for street improvement purposes, at no expense to the public.

(e) One such marker shall be permitted for each intersection with a major street and a maximum of two markers shall be permitted for each subdivision.

(f) The applicant shall assume liability for such marker.

(g) Markers shall also be subject to the following requirements:

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1. A rendering indicating location, color, size, shape, and lighting mechanisms for the marker shall be submitted.

Note #18

No wall sign shall extend more than eighteen (18) inches from the wall on which it is mounted. One or more wall signs are permitted per wall, subject to the total percentage display area of advertising per wall listed in Table 500-1 and below:

(a) For every **2 linear feet** that a structure's street-fronting wall or facade, upon which a wall sign is to be affixed, is setback from the property's fronting right-of-way, an additional advertising allowance of **1 square foot** beyond the maximum area outlined in Table 500-1 is permitted. Percentage calculations, however, still apply. In addition, in no case shall wall signs exceed **250 square feet** of advertising area on one wall or façade, regardless of building setback.

(b) For multiple occupancy nonresidential buildings, the building face or wall shall be calculated separately for each separate occupancy.

Note #19

Window Signs shall be considered as Wall Signs. See Note #18.

Note #20

Changeable electronic copy signs are allowed a maximum size of up to 80% of the amount of sign face area of the type sign utilized (i.e., freestanding, wall) for the district in which the sign is located.

Note #21

In residential districts, twenty-five square feet maximum area if sign is located less than 40 feet from street right-of-way. If sign is located more than 40 feet from street right-of-way, then a maximum of 40 square feet may be permitted. In commercial districts, signs must meet district regulations.

Note #22

Multi-family dwelling identification signs shall be a minimum of 10 feet from right-of-way. Any light source for the sign shall not be directly visible from adjoining properties or rights-of-way.

Note #23

In residential districts, school signs shall be twenty-five feet maximum if sign is located less than 40 feet from street right-of-way. If sign is located more than 40 feet from street right-of-way, then a maximum of 40 square feet may be permitted.

In commercial districts, school signs must meet district regulations.