

For Immediate Release
Monday, January 23, 2012

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CONCERT SPONSORS SOUGHT

Each summer, area residents can count on enjoying free evenings of entertainment with family and friends at the City of Asheboro's annual Summer Concert Series in Bicentennial Park. These concerts would not be possible without sponsors who typically contribute a total of around \$20,000 in both cash and in-kind donations to bring the series to life. This year, the City has planned seven great evenings of entertainment featuring The Attraction Band, The Craig Woolard Band, Black & Blue, Eric & the Chill Tones, The Embers and The Fantastic Shakers. Sponsors are currently being sought for the 2012 concert series. Businesses who become sponsors receive recognition in many of the City's promotional outlets, as well as at the concerts. If you are interested in learning more about sponsorship opportunities, please contact Felix Ward at 626-1240.



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