



## **PRESS RELEASE**

**FOR: IMMEDIATE RELEASE**

**DATE: Tuesday, June 3, 2014**

### **Pigs & Pedals: BBQ, Bands, Bicycles and Beverages**

ASHEBORO, NC – How does a weekend filled with barbeque, bands, bicycles and beverages sound to you? It's exactly what will be happening in downtown Asheboro during the first weekend in August. Mark your calendar today for August 1 and 2, as Asheboro welcomes competitive barbeque cookers to the area, along with the Criterium bike race, local bands and a concessions in Bicentennial Park.

On August 1 and 2, the City of Asheboro will host the first annual Pigs & Pedals event in downtown Asheboro. The event will include a Kansas City Barbeque Society (KCBS) sanctioned barbeque cooking competition with competitors vying for a \$12,000 purse by cooking up chicken, pork ribs, pork and beef brisket. The city expects approximately 40-45 competitive teams to be in attendance at the event.

"The cookers will arrive in Asheboro on Friday morning before the event," said John Ogburn, City Manager. "We will be assigning the cookers to various spaces on N. and S. Church St., Sunset Ave., in Bicentennial Park and in the public parking lot behind City Hall. Each team will be allotted a 20 ft. x 40 ft. space. Even though people will not be able to eat the food that is being cooked for the competition, we have arranged for the Randolph Livestock and Poultry Association, Inc. to sell barbeque sandwiches and plates for those coming to the event. They will be set-up in Bicentennial Park," he added.

Pigs & Pedals will be held in conjunction with the Criterium bike race in which cyclists from across the state and region come to Asheboro and compete on a closed circuit course along the streets of N. Fayetteville St., Worth St., S. Cox St. and E. Academy St. The races begin at 9 a.m.

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and end with a professional race at 6 p.m. Throughout the event, men and women of all ages compete in the bike racing. The bike race is sponsored by the Asheboro-Randolph Chamber of Commerce and is in its fourth year being held in downtown Asheboro.

In addition to barbeque and bikes, the city has also scheduled the Castaways to play in Bicentennial Park on Friday, August 1 and the Part-Time Party Time Band to play on Saturday evening, August 2. Both concerts will begin at 6 p.m. Concessions will be available in Bicentennial Park during the Friday and Saturday afternoon events. This weekend is guaranteed to be one that you won't want to miss.

For additional information about Pigs & Pedals, please contact Leigh Anna Johnson, Public Information Officer, by calling (336) 626-1201, x218.

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***(Reporters/Editors: Please call Leigh Anna Johnson at (336) 626-1201, x218 for questions.)***