



For: Immediate Release  
Date: Tuesday, January 28, 2014

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## **City of Asheboro Fills Public Information Officer Position**

The City of Asheboro has hired Leigh Anna Johnson to serve as the Public Information Officer. The position is the city's primary media contact and communication specialist. Ms. Johnson will also assist with grant procurement and administration. Her first day with the city was January 20, 2014.

Previously, Ms. Johnson was employed by Randolph Hospital in Asheboro as the Public Relations Coordinator where she was responsible for print communications and media relations. A graduate of Appalachian State University with a Bachelor of Science in Communications-Public Relations, Ms. Johnson presently is pursuing a Master of Business Administration from Pfeiffer University.

Trevor Nuttall, the city's Community Development Director, said of Ms. Johnson's hire, "the city has already benefitted from Leigh Anna's abilities and knowledge. She has improved our communication efforts in her first two weeks on the job and I look forward to working with her."

***(Editors/Reporters: For more information, please contact  
Leigh Anna Johnson at (336) 626-1201 ext. 218 or lajohnson@ci.asheboro.nc.us.)***

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