



PRESS RELEASE

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3rd Annual Pigs and Pedals is Back and Better than Ever!

ASHEBORO, NC – Pigs and Pedals returns for its third edition on August 5th and 6th and this year's event promises to be even bigger and better! 36 barbecue competitors are expected to vie for \$12,000 in prize money in this Kansas City Barbeque Society sanctioned event.

New for this year, an array of Food Trucks and concessionaires will be on-hand to feed hungry attendees as running enthusiasts battle it out in the inaugural 2016 Hog Jog. Barbecue will waft through the air as road bicycle racers compete in a leg of the 2016 Giordana Crossroads Classic, concert goers enjoy two nights of free live music pumped out by the Mason Lovette Band and Eric and the Chill Tones, and all marvel at the skill of King BMX Stunt Shows. Throw in a revamped and FREE Kids Zone, a children's Bicycle Rodeo with free helmets being given away, a cornhole tournament benefitting Communities in Schools and a beer garden with craft beer and you have the makings of a great time. Additional event information and times can be found at: <http://www.pigsandpedals.com/>

Pigs and Pedals 2016 is a partnership between the City of Asheboro, the Asheboro-Randolph Chamber of Commerce, and the Heart of North Carolina Visitor's Bureau. For additional information, please contact Pam Morgan at (336) 626-1277 or pmorgan@ci.asheboro.nc.us.

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