



PRESS RELEASE

FOR: IMMEDIATE RELEASE

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Asheboro Downtown Farmers' Market Opens

ASHEBORO - Now that Old Man Winter is behind us, we can begin to focus on eating fresh and enjoying warm weather. You know spring has arrived when we're talking about all the wonderful and colorful fruits and veggies offered at the Asheboro Downtown Farmers' Market.

The Farmers' Market will officially kick-off Saturday, May 3 from 7 a.m. – 1 p.m. However, it will be open for pre-market on Saturday, April 26. Approximately 52 vendors will visit Asheboro and sell their fresh produce and baked goods on Tuesdays, Thursdays and Saturdays. An array of deliciously good foods will be up for sale including: cucumbers, leafy greens, tomatoes, zucchini, baked goods, goat cheese, jams, jellies and fresh meat.

Asheboro's Downtown Farmers' Market will start in May and be open until October. During that time, the Cultural and Recreation Department will host Strawberry Day on Saturday, May 17 and Peach Day on Saturday, July 12. Those attending the Farmers' Market will be offered free strawberry shortcake on Strawberry Day and peach ice cream on Peach Day at no cost.

So who's looking forward to wonderfully fresh produce the first of May? If you have any questions about the Asheboro Downtown Farmers' Market, please call Regina Chriscoe at Cultural and Recreation Services at (336) 626-1240, x12.

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(Reporters/Editors: Please call Leigh Anna Johnson at (336) 626-1201, x218 for questions.)